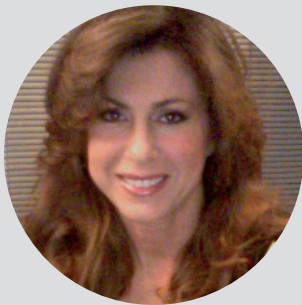




# PERSONAL CV



## Lorella Candido

Creative Director in advertising and graphic design. Illustrator

### CONTACTS

Largo Leo Longanesi, 10  
00142 Rome, Italy

+39 06 51980243  
+39 339 6830134

design@candidocomunicazione.it  
www.candidocomunicazione.it

### ABOUT ME

I have worked as a graphic designer since 1990, collaborating with many of the largest and most dynamic businesses and advertising agencies in Italy. Through my professional career, I have secured a wide range of expertise in many different design sectors and commercial applications. My work consists on creating and developing communication visual products and advertising campaigns, and it also involves working in coordination with other professionals in the development of communication products and media.

### COMPUTER SKILLS

Adobe InDesign  
Adobe Illustrator  
Adobe Painter  
Adobe Photoshop  
Aldus Freehand  
Microsoft Office  
Quark Xpress

### EDUCATION

- 09/1987 - 07/1990 ○ **Centrostudi Comunicazione** Enrico Cugno and Associates. Rome/Italy. Private university. Graphic Design and Advertising Diploma.
- 09/1983 - 06/1987 ○ **III Liceo Artistico of Rome**/Rome/Italy. School of art. Graduation grade: 52/60.

### Languages courses

- 07/1995 - 08/1995 ○ **Ausias Marche**. Valencia/Spain. Spanish Language Certificate.
- 07/1998 - 08/1998 ○ **United States International University**. San Diego/USA. English Language Certificate.
- 07/1999 - 08/1999 ○ **EF International School of English**. Miami/USA. English Language Certificate.
- 08/2006 - 09/2006 ○ **ALCC American language**. New York/USA. English Language Certificate.
- 08/2009 - 09/2009 ○ **California School of Languages**. Los Angeles/USA. English Language Certificate.
- 01/2011 - 07/2011 ○ **ELC English Language School**. Los Angeles/USA. English Language Semester Certificate.

### LANGUAGES

- Italian** mother language
- English** speaking: fluent - reading: fluent - writing: fluent
- Spanish** speaking: fair - reading: good - writing : good
- French** speaking: fair - reading: good - writing : good

## PROFESSIONAL COMPETENCY

- Conceptualization and development of graphic design products and advertising campaigns
- Creating and development of illustrations and icons
- Overseeing of the entire work flow, managing professional relationships with clients and manufacturers
- Supervisor of a team of professionals including copywriter, photographer, illustrator and web designer

## GRAPHICAL PRODUCTS

- Agency reviews
- Billboards
- Books
- Brandname
- Brochures
- Corporate visual identity
- Dynamic advertising (public transport systems)
- Exhibition and Events
  - Logos
  - Leaflets
  - Manuals
  - Magazines
  - Mascots
  - Newspapers
  - Packaging
  - Playbills
  - Posters
- Point of sale promotions
- Publications
- Web sites

## WORK EXPERIENCES

- 09/2012 - present ○ **Supplier for Graphic Design Services for IFAD** - International Fund for Agricultural Development. Supervisor: Birgit Plockinger (Communication Division). a tender, Selected through a tender.
- 03/2004 - present ○ **Candido Communication.** Started my own company. Largo Leo Longanesi 10/Rome. Title: Creative Director. Website: [www.candidocomunicazione.it](http://www.candidocomunicazione.it).
- 09/2003 - 2015 ○ **Independent office of Evaluation of IFAD (IOE).** Several consultancy contract as a Graphic Designer. Title: Graphic Designer Consultant. Supervisor: Ashwani Muthoo, Deputy-Director, IOE. I was responsible for graphic design duties related to various communication products, including:
  - Research and development of graphic image for publications (manuals, annual reports, evaluation reports), promotional products (posters, banners, logos, notepads).
  - Supervision of all phases up to production of final product the above-mentioned jobs.
  - Updating and renewal of previous graphic presentations.
  - Elaboration of covers for evaluation reports.
- 01/2004 - 01/2006 ○ **ECOFIM - Financial services company.** Annual consultancy contract. Piazza della Marina 1/Rome. Title: Creative director. Supervisor: Mr. Luca Cieri - CEO. Phone: +39 06.36766251. I led all of the graphic and advertising products of the company, including: logo, corporate image, company brochure, commercial brochures, website, posters, banners, exhibition and events, greeting cards, merchandising, etc.
- 06/2003 - 03/2004 ○ **IFAD - International Fund for Agricultural Development.** Publications division (EC). Contract as an internal Graphic Designer. Title: Graphic Designer Consultant. Supervisor: Ms. Maria Elisa Pinzon - Publications Coordinator. I was responsible for graphic design duties related to various projects and communication products. For projects including:
  - Publications for THE INTERNATIONAL LAND COALITION: ECOSOP folder, envelopes, common platform brochure, and brochure in differen languages.
  - Publications for THE GLOBAL MECHANISM: THE CCD IN ACTION brochure, GM's corporate brochure, factsheets, posters, folders, exhibits, banners.
  - Design developing and illustrations for the brochure IFAD AND ITALY - A PARTNERSHIP TO ERADICATE POVERTY. English, Italian, French and Spanish versions.
  - Design developing of the Annual Report on the Results and Impact of Operations Evaluated in 2002 (IOE ARRI).
  - Graphic design including illustrations of the publications of the GOVERNING COUNCIL - 2004.



**CONSULTANCY SERVICES TO ADVERTISING AGENCIES**

ACC Group  
 Air Nova Pubblicità  
 Armando Testa  
 Alternative  
 BaldassarreCarpiVitelli  
 Besekau Communication  
 Bounty  
 Decographic  
 Dolci Roma  
 Comet  
 Consulting Bureau  
 Euroslogan  
 GDDL  
 Yang & Rubicam  
 Futura Media  
 Key Group  
 Marino & associati  
 McCann-Erickson  
 MD&B  
 P&T Company  
 Online Group  
 Publipress  
 RCP Associati  
 Specchio Pubblicità  
 Studio Cyan  
 TBWA  
 Viva Group

- 09/2001 - 09/2002 ○ **Besekau Communication** - advertising agency. Part-time consultancy contract. Via XX Settembre 68/Rome. Title: Art Director. Supervisor: Ms. Tatjana Besekau (owner). Phone: +39 06.85301528. For clients including: Aveeno, Diners Club International, ENEL, TERNA (ENI Group), IDI, ROC.
- 08/2009 - 09/2009 ○ **ACC & Partners** - advertising agency. Part-time consultancy contract. Via Città della Pieve, 58/Rome. Title: Art Director. Supervisor: Mr. Alessandro Cidda - Owner. Phone: +39 06.45477031. For clients including: Autostrade per l'Italia, Gruppo Giovani Imprenditori Italiani, Goodyear, Ministero dell Salute, Poste Italiane, Toyota.
- 09/2000 - 01/2001 ○ **Online Group** - advertising agency. Part-time consultancy. Via degli Amodei, 155/Rome. Title: Art Director. Supervisor: Mr. Stefano Ricci - Director. Phone: +39 06.53272980. For clients including: Agenzia delle Entrate, ENEL, Infostrada, Jaguar, Poste Italiane, WIND.
- 03/2000 - 03/2001 ○ **Atielle Roma srl** (Italian Marathon Club). Annual consultancy contract. Via Bardanzellu G. Battista, 65/Rome. Title: Creative Director. Supervisor: Enrico Castrucci - President. Phone: +39 06.4065079. I was responsible for all the graphical products of the **Seventh Marathon of Rome** as well as all of the corresponding and connected events to the Marathon.
- 01/1998 - 12/1998 ○ **PubliPress** - advertising agency. Part-time consultancy. Via Odoardo Beccari, 32/Rome. Title: Art Director. Supervisor: Mr. Piero Iasillo - Owner. Phone: +39 335.7794217. For clients including: CIBA Vision, ABBOTT.
- 05/1997 - 12/1997 ○ **RCP Associati** - advertising agency. Part-time consultancy contract. Via Appennini, 87/Rome. Title: Art Director. Supervisor: Mr. Stefano Baldassarre - Creative Director. Phone: +39 348.3072144. For clients including: Audionatali, Fiera di Milano, Romaeuropa Festival, White n' More.
- 05/1994 - 09/1994 ○ **World Swimming Championships**. Consultancy contract with the competition Organisational Committee. I designed the illustrations for the different sports (swimming, water volley-ball, diving, synchronized, long-distance swimming).
- 01/1994 - 12/1994 ○ **Universo Acqua** - monthly magazine. Annual consultancy contract as an illustrator. I have created several illustration for each magazine number.
- 01/1990 - 01/1991 ○ **Italian swimming Federation (F.I.N.)**. Annual consultancy. I was responsible for the graphical products on events, conferences and seminars of major swimming sports of the Federation (swimming, water volley-ball, diving, synchronized, long-distance swimming).
- 11/1990 - 12/1992 ○ **Gruppo TNT s.d.f.** Founded my own advertising company with other designer professionals. Via Ronciglione 20a/ Rome. Title: Owner/Art director.

## SELECTED CLIENTS

- **Acqua Santa Croce** Image identity of the “ITALIAN FOOD FESTIVAL” event.  
Design developing of poster, depliant, brochure, menu.
- **Arena Italia** Illustrations for the sport event “NUOTA ITALIA”.  
Leaflet, poster, newspaper advertising.
- **Artesia TBP** Spanish Company of craftsmanship.  
Brand name and corporate identity.
- **ASI** Alleanza Sportiva Italiana.  
Various graphical realizations. Adv illustration for “Salta nel buio” sport event.
- **Assieuropa** General Agency of FATA Insurance Company.  
Various graphical realizations.
- **Beta Skye** Financial company.  
Designing and realizaton of the institutional brochure. Corporate identity.
- **Bix promotion** Event organization company.  
Designing and realizaton of the identity brochure.
- **Blueagles** Sporting Club.  
Logo and corporate identity.
- **Blue Sands** Travel agency.  
Designing brand name.
- **BT Built** Building contractor.  
Logo and corporate identity.
- **CAF Resurce Center** European Institute of Public Amministration.  
Several graphical products, among which the image identity of the  
“6<sup>th</sup> EUROPEAN CAF USERS’ EVENT: IMPACT AND RESULTS WITH CAF”.  
Invitation, voucher, depliant programme, poster, manual.
- **CCC** Corrective Cosmetic Center. Aesthetic products company.  
Advertising posters, company brochure.
- **Cecchi Gori Group** Cinema and film production.  
Several graphic and advertising products for the Federico Moccia movie:  
“Scusa ma ti chiamo amore”.
- **Cetus** Manufacturer of materials and accessories for the home.  
Development and realizaton of Institutional brochure and folders for the  
different company departments.
- **Codaco** Diet Food Company.  
Packaging for chocolate bars “Giusto”.
- **Codacons** Italian Consumers Public Association.  
Illustrations for a informative manual.
- **Consorzio Sefin** Brand name and corporate identity, company brochure.



○ <b>Contalegis</b>	Services company. Brand name and corporate identity.
○ <b>CPC</b>	Compagnia Progetti e Costruzioni. Building contractor. Branding and corporate identity, company brochure, panels, posters.
○ <b>Dimensione Acqua</b>	Monthly magazine. Creating of several illustrations for each issue and each number, and mascots for the magazine.
○ <b>Italian Defence Ministry</b>	Advertising communication for: › PENNE E STELLETTE competition (posters, found on public transport system). › IL PAESE RINGRAZIA I MILITARI DI PACE (different types of posters, found on public transport system). › 2000 JUBILEE OF THE POLICE AND THE ARMY sporting event (posters, found on public transport system).
○ <b>ECIT</b>	Stable consortium. Engeneering - Constructions - Infrastructures - Technologies. Logo, corporate identity, company brochure.
○ <b>ECOFIM Group</b>	Financial services company. Responsible for all of the graphic and advertising products of the company. Logotype, corporate image, institutional brochures, web site, leaflets, posters, exhibition and events, merchandising, etc.
○ <b>Edilstampa</b>	Publishing house. Designing of some books covers.
○ <b>ENEL REAL ESTATE</b>	ENEL Group company. Designing and developing of the "OPEN SPACE" brochure.
○ <b>ENI Group</b>	National Hydrocarbon Company. Various graphical products for the different companies of the Group, e.g.: › <b>EniComunicazione company</b> - "No-profit" institutional brochure; › <b>SofidVita company</b> - "Silva Virens" adv campaign and corporate identity, designing posters, collapsible, advertising pages; › <b>Agip Petroli company</b> - illustrations for the magazine "Professione Gestore"; › <b>IAFE company</b> - company brochure.
○ <b>Erreclima Group</b>	National official distributor for Mitsubishi Electric Air conditioning systems. Illustrations for the various divisions of the company (brochure, depliants, leaflets), greeting cards.
○ <b>FAO</b>	Food and Agriculture Organization. Designing and developing of: › COMPUTERIZING AGRICULTURAL COOPERATIVES: A PRACTICAL GUIDE brochure in English, Spanish and French languages. Supervisor: Mr. Jhon Rouse - Senior Organization (SDAR). › THE AGRICULTURAL COOPERATIVE DEVELOPMENT manual, portuguese version. Supervisor: Mr. Janos Juhasz - Cooperative and Rural Organizations officer. › KENIA: FARMER FIELD SCHOOL IMPLEMENTATION GUIDE manual book in English and French. Supervisor: Takayuki Hagiwara - Natural Resources Management Officer (TCIO).

○ <b>FILI E FORME</b>	Womens clothing company. New collection clothes catalogue.
○ <b>F.I.N.</b>	Federazione Italiana Nuoto. Many graphical products and illustrations. E.g.: <b>Rome '94 World Swimming Championship</b> . Mascots for the 5 swimming styles; <b>Rome '96 International Swimming Championship</b> mascot; <b>2000 Sports Jubilee</b> , image for the 2000 Sports Jubilee.
○ <b>Formasun</b>	Beauty and solarium centers. Designing logo, corporate image, website, brochures, leaflets, posters, invitation cards, exhibitions, adv campaign, dynamic advertising (found on public transport system), newspaper and magazine advertising.
○ <b>Formez P.A.</b>	Service center, assistance, training for the modernization of public administration. Illustrations and icons for the various company services.
○ <b>Forum</b>	Cultural Association organizing "Roma Estate" event. Company logo and brand identity.
○ <b>Fratelli Mancini</b>	Frames factory. Commercial catalogue.
○ <b>Freelance</b>	Services company. Designing logotype and corporate image.
○ <b>GB Trading</b>	Designing of packagings and illustrations of "ROBOKOL" an hardware product line.
○ <b>Giaro Immobiliare</b>	Real estate company. Designing logo, corporate image and brochure.
○ <b>HYUNDAI</b>	Future Solution. Renewable energy company. Advertising campaign for solar energy panels.
○ <b>IFAD</b>	International Fund for Agricultural Development. <ul style="list-style-type: none"> <li>› Illustrations for the IFAD BULLETTIN IFAD, 1997.</li> <li>› Illustrations for the brochure RURAL WOMEN IN IFAD'S PROJECTS, 1998.</li> <li>› Designing and illustrations for the brochure MEMORY CHECKS FOR PROGRAMME AND PROJECT DESIGN, 1999.</li> <li>› Designing of the brochure THE GLOBAL MECHANISM OF THE UNITED NATIONS CONVENTION TO COMBAT DESERTIFICATION, 2000.</li> <li>› Designing for the book REFLECTIONS ON PROJECT MONITORING AND EVALUATION METHODOLOGY in English, Spanish and French versions, 2001.</li> <li>› Designing of the brochure PARTICIPATORY APPROACHES FOR AN IMPACT-ORIENTED PROJECT CICLE, 2001.</li> <li>› Designing of the brochure EL FIDA EN AMERICA LATINA Y EL CARIBE, 2002.</li> <li>› Designing and developing of the publications for THE INTERNATIONAL LAND COALITION, 2003 (ECOSOP folder, Envelopes, Common Platform Brochure, English and Spanish).</li> <li>› Designing of the publications for THE GLOBAL MECHANISM, 2003 (THE CCD IN ACTION Brochure, GM's Corporate Brochure, Factsheets, Posters, Folders, Exhibition, Banners).</li> <li>› Designing and illustrations for the brochure IFAD AND ITALY - A PARTNERSHIP TO ERADICATE POVERTY, in English, Italian, French, Spanish, 2003.</li> </ul>





- › Conceptualizing, development and production of the project ANNUAL REPORT ON THE RESULTS AND IMPACT OF OPERATIONS EVALUATED IN 2002 (IOE ARRI), 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2013, 2014.
- › Communication products for the Evaluation of the IFAD REGIONAL STRATEGY IN ASIA AND THE PACIFIC (EVEREST) workshop, Bangkok, 2006.
- › Covers for all the IOE EVALUATION REPORTS from 2003 until 2010.
- › IFAD EVALUATION MANUAL: METHODOLOGY AND PROCESSES. Conceptualizing, development and production of the manual in English, French, and Spanish languages, 2009.
- › Designing of the brochure JOINT EVALUATION OF THE AGRICULTURE AND RURAL DEVELOPMENT POLICIES AND OPERATIONS IN AFRICA of the African Development Bank and the IFAD, in English and French version, 2010.
- › Designing of the Viet Nam publication COMPREHENSIVE ENVIRONMENT AND CLIMATE CHANGE ASSESSMENT, 2014.
- › Layout of the publication LINKING MATCHING GRANTS WITH LOANS: EXPERIENCES AND LESSONS LEARNED FROM GHANA, 2014.
- › Designing and layout of the brochure INCREASING IFAD'S EFFICIENCY AND EFFECTIVENESS. MEETING THE NEEDS OF A CHANGING WORLD, 2014.
- › Designing and layout of the Japan brochure A PARTNERSHIP FOR INCLUSIVE RURAL DEVELOPMENT, 2014.
- › Layout of the publication WEATHER INDEX-BASED INSURANCE IN AGRICULTURAL DEVELOPMENT. A TECHNICAL GUIDE, English and French version, 2014
- › Designing and layout of the brochure COMPREHENSIVE ENVIRONMENT AND CLIMATE CHANGE ASSESSMENT IN VIET NAM, 2014.
- › Designing of the brochure THE MITIGATION ADVANTAGE - MAXIMIZING THE CO-BENEFITS OF INVESTING IN SMALLHOLDER ADAPTATION INITIATIVES, 2015.
- › Designing and layout of the publication REPORT OF THE FIFTH GLOBAL MEETING OF THE FARMERS' FORUM, 2015.
- › Layout of the publication REMOTE SENSING FOR INDEX INSURANCE. FINDINGS AND LESSONS SO FAR, And designing of a 2-pager, 2015.
- › Layout of the gender publication PROMOTING THE LEADERSHIP OF WOMEN IN PRODUCERS' ORGANIZATIONS, 2015.
- › Designing and layout of the brochure ROUND TABLE ON EMERGING TRENDS IN MOBILIZING RESOURCES FOR INTERNATIONAL FINANCIAL INSTITUTIONS, 2015.
- › Layout of the gender publication CHANGING LIVES THROUGH IFAD WATER INVESTMENTS, 2015.
- › Layout of the publication TÉLÉDÉTECTION POUR L'ASSURANCE INDICIELLE. DÉCOUVERTES ET ENSEIGNEMENTS. 2015.
- › Layout of the publication TRANSFORMATION STRUCTURELLE ET TRANSFORMATION DU MONDE RURAL EN AFRIQUE, 2016.
- › Layout of the publication TRANSFORMATION STRUCTURELLE ET TRANSFORMATION DU MONDE RURAL AU PROCHE-ORIENT, EN AFRIQUE DU NORD, EN EUROPE ET EN ASIE CENTRALE, 2016.
- › Layout of the publication LA EXPERIENCIA DE LAS FERIAS CAMPESINAS EN EL PARAGUAY, 2016.
- › Designing and layout of the publication INCREASING IFAD'S EFFICIENCY AND EFFECTIVENESS IN A CHANGING WORLD, in English, French and Spanish version, 2017.
- › Layout of the IFAD RESULTS SERIES ISSUE #2 publication, 2017.

	<ul style="list-style-type: none"> <li>› Layout of the IFAD RESEARCH SERIES publications No. 05, 06, 08, 09, 10, 15, 2017.</li> <li>› Layout of the publication PROCEEDINGS OF THE GOVERNING COUNCIL EVENTS, 2017.</li> <li>› Layout of the OCCASIONAL PAPERS - KNOWLEDGE FOR DEVELOPMENT EFFECTIVENESS, publications: OP18, OP19, 2017.</li> <li>› Illustrations for presentation for the appointment of the President of IFAD (posters and Power Point slides), 2017.</li> <li>› Layout of the publication LA TRANSFORMACIÓN ESTRUCTURAL Y LA TRANSFORMACIÓN RURAL EN AMÉRICA LATINA Y EL CARIBE, 2017.</li> <li>› Designing and layout of publication: THE NUTRITION ADVANTAGE - HARNESSING NUTRITION CO-BENEFITS OF CLIMATE-RESILIENT AGRICULTURE, 2017.</li> </ul>
○ <b>Il legno 1950</b>	<p>Furniture and furnishings. Logo, full development of the corporate identity, flyers, banner shapes.</p>
○ <b>IPAR Jewels</b>	<p>Branding and corporate image. Graphical realization of “TOGETHER COLLECTION” brochure displaying the jewels collection, newspaper advertising.</p>
○ <b>Italia Marathon Club</b>	<p>Rome Marathon Event Organization Company. Global graphical project and realization for <b>VII Marathon of Rome 2001</b> event as well as all of the corresponding and connected events to the Marathon, e.g.: various types of posters, institutional brochure, folded brochures, magazine, invitation cards, exhibitions, various explanatory materials, printing, dynamic advertising (found on public transport system), newspaper advertising (specialized in magazines and daily papers); background images.</p>
○ <b>La Guida</b>	<p>“Roma è mia” Road Map booklet manufacturer. Mascot and illustrations for advertising folded brochure.</p>
○ <b>L'Arte nel cuore</b>	<p>Academy of performing arts. Graphical images of three theatrical performances. Original media created included posters in different formats, tickets and web banners.</p>
○ <b>LEN</b>	<p>Lega Europea Nuoto. Illustrations for greeting cards.</p>
○ <b>Lyrick corporation</b>	<p>Image identity for the musical “Francesco il musical” (illustrations, brochure, poster, folfer).</p>
○ <b>Luxury</b>	<p>Luxury accessories company. Catalogue of products.</p>
○ <b>Marmitalia</b>	<p>Marble production, import/export company. Designing logotype and corporate identity.</p>
○ <b>Mediterranea Resort</b>	<p>Resort and convention center. Company logo, corporate identity and brochure.</p>
○ <b>Microglass</b>	<p>Scientific machines manufacturer company. Reassessment of the company logo and its applications; company brochure.</p>





<ul style="list-style-type: none"> <li>○ <b>MOMA elevators</b></li> </ul>	<p>Italian elevators company. Company logo, corporate image, broadsheets, single product brochures, kit folders, publications. Advertising campaign on newspapers, posters, billboard, panels for trade fairs, dvd cover and box-packaging.</p>
<ul style="list-style-type: none"> <li>○ <b>Momasko</b></li> </ul>	<p>Italian elevators company. Logo, corporate image, broadsheets, single product brochures, kit folders.</p>
<ul style="list-style-type: none"> <li>○ <b>Mr Hot Dog</b></li> </ul>	<p>Brand name for restaurant chain.</p>
<ul style="list-style-type: none"> <li>○ <b>Nardi</b></li> </ul>	<p>Beauty Centers. New line packaging of hairdressing products. Depliant, brochure.</p>
<ul style="list-style-type: none"> <li>○ <b>Paravia Ascensori</b></li> </ul>	<p>Italian elevators company. Broadsheet, institutional image. Single product brochures. Newspapers advertising. Panels for trade fairs.</p>
<ul style="list-style-type: none"> <li>○ <b>Perugia Town Council</b></li> </ul>	<p>Advertising campaign for recycling awareness, posters, depliants.</p>
<ul style="list-style-type: none"> <li>○ <b>TIM</b></li> </ul>	<p>Telecom Italia Mobile. Project decoration and graphical dressing for the "Armonia" Boat and the "Tritone" submarine.</p>
<ul style="list-style-type: none"> <li>○ <b>Point S</b></li> </ul>	<p>Tyres manufacturer Company. Newsletter project.</p>
<ul style="list-style-type: none"> <li>○ <b>Senato Repubblica Italiana</b></li> </ul>	<p>Medical technology company event for the Senato della Repubblica. Creating graphical image for the conference: "Il Diritto alla Sicurezza: prevenzione, protezione ed eliminazione del rischio di infezione per gli operatori Sanitari" - Senato della Repubblica Italiana. Invitations, programme, poster, slides.</p>
<ul style="list-style-type: none"> <li>○ <b>Seaman consortium</b></li> </ul>	<p>Stable consortium. Global services. Branding, corporate identity, advertising magazine.</p>
<ul style="list-style-type: none"> <li>○ <b>Sherwood Golf Club</b></li> </ul>	<p>Branding for the "Q Challenge" 2018 competition.</p>
<ul style="list-style-type: none"> <li>○ <b>Terna (ENEL)</b></li> </ul>	<p>ENEL group company. Brochure for the project "Greece-Italy electric interconnection".</p>
<ul style="list-style-type: none"> <li>○ <b>ThyssenKrupp Elevators</b></li> </ul>	<p>Elevators company. Financing operation" depliant "lightpay tkei".</p>
<ul style="list-style-type: none"> <li>○ <b>Trinity School</b></li> </ul>	<p>Language Academy School. Designing logotype and brand identity, company brochure, leaflet, magazines and newspapers advertising.</p>
<ul style="list-style-type: none"> <li>○ <b>Unione Operatori del Verde</b></li> </ul>	<p>Italian Floricultural Association. Company logo and brand identity, institutional brochure.</p>
<ul style="list-style-type: none"> <li>○ <b>Video Systems 96</b></li> </ul>	<p>Video and televisive equipment distribution company. Logo and brand identity, company brochure.</p>
<ul style="list-style-type: none"> <li>○ <b>Wyeth Lederle</b></li> </ul>	<p>Drug company. Illustrations for dermatological products.</p>